

Opportunity to support the Winter Blues Festival



The Winter Blues Festival was established in 1999 and continues to bring prosperity to Echuca and Moama every winter. The Festival Committee invites your business to join us in supporting this iconic, award-winning event.

The Festival Committee is excited to celebrate another wonderful festival with you, while we continue the tradition of bringing the best blues music from across Australia to our region.

As one of Australia's most affordable festival weekends, the Winter Blues offers a **free-to-attend** festival spanning over four consecutive days, with our region's broad range of accommodation and dining options catering to diverse budgets – a crucial advantage in a diminishing festival climate.

In addition to the cultural-richness it brings to Echuca-Moama, the Winter Blues Festival generates substantial economic benefits for our community. Routinely, over 15,000 punters make the annual pilgrimage from across Australia to experience this festival, that (during our non-peak season) transforms the last weekend in July from a quiet period into a vibrant celebration, boosting tourism and supporting local businesses.

As a not-for-profit organisation run by a dedicated volunteer committee, the Winter Blues Festival relies on the support of local businesses, like yours, to thrive. Your sponsorship, funding or support, will play a vital role in ensuring the continued success of this beloved community event, allowing us to provide

unforgettable experiences for attendees, while contributing to the vitality of our region, for many more years to come.

Please review our support opportunities on the next page, or feel welcome to email Maryanne Elkin from the Winter Blues Festival Committee for more information or to discuss the opportunities further: committee@winterblues.com.au.



**SCAN TO
DONATE**

SEE PAGE 2 FOR DETAILS

