

WINTER BLUES

Dear Sir /Madam,

We are writing to offer you an opportunity to support the 2016 Winters Blue Festival as a

"FRIEND OF THE FESTIVAL"

As a community-based event that has been developed by local volunteers into one of the region's key events. Visitor satisfaction is based on quality performers, wonderful venue participation and the ambience of the historical Echuca/Moama setting, all of which leave a lasting impression on the festival goers and keeps them returning year after year.

Your Commitment – ONLY \$120 We welcome your company's generosity in supporting the vision and sustainability of the Winter Blues Festival. Although your company may not have been directly involved, the 2015 Festival was estimated to generate more than \$700K in the local community by way of additional wages and jobs created during the festival – all of which come back to the community and indirectly to local businesses. The committee recognises and values the importance of local business support and offers the following benefits, in appreciation of your generosity;

Media Profile

- Official Website (our website has received over 170,000 views and counting)
 - Your organisation will be listed on our supporters' page

Business Exposure

- Provided an A3 poster advertising the Festival, plus the pdf electronic file for additional in-house promotions

Bonus – the following to be collected from the Merchandise tent throughout the weekend

- 1x Official Winter Blues Festival program for your enjoyment throughout the festival
- 1x official Winter Blues Festival merchandise key ring

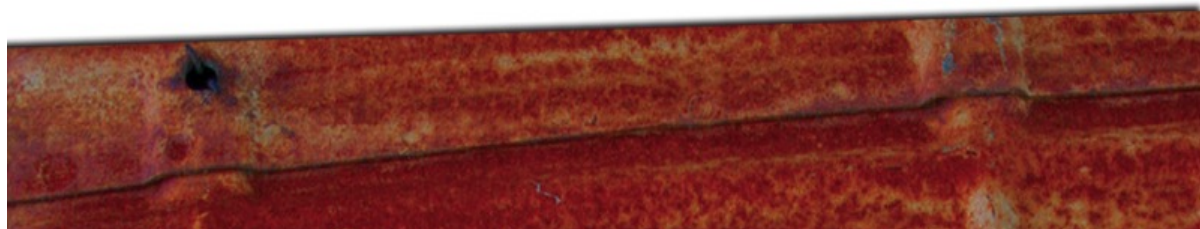
Launch Event – the following will be provided – RSVP's required

- An invitation to the Official Winter Blues Festival Launch Event to be held on the Thursday evening.

Next Step

Complete your details overleaf in confirmation of your support and return to Winter Blues Festival Committee as detailed overleaf.

Peter Williams
Chairman



WINTER BLUES

"FRIEND OF THE FESTIVAL" CONFIRMATION FORM

Business Name:

Business Address:

Business Contact:

Email Address:

Business Hours Phone:

Business Name for WBF Website

(Please note that business details will be added to the website upon receipt of payment)

I _____ of _____

agree to participate as a 2016 Winter Blues Festival – Friend of the Festival

Signed: _____ Date: _____

Payment Options: (upon receipt of payment and confirmation form a receipted invoice will be sent for your records)

Direct Deposit (see details below)

Winter Blues Festival Inc. BSB 633-108 142864024

** Please use your Business Name (as listed above) as the Customer/Reference number.

Cheque

Please forward the completed form together payment and/or remittance advice to:

Winter Blues Festival Inc.

3 Freeman Street

Echuca Vic 3564

or email to echucamoamawbf@gmail.com

